

COLUMBUS ZOO AND AQUARIUM

ZOO FARI

A WILD CELEBRATION FOR CONSERVATION

2024 SPONSORSHIP OPPORTUNITIES



CENTRAL OHIO'S PREMIER PHILANTHROPIC EVENT

Join us on June 22, 2024 with a ticket to Zoofari presented by Fifth Third Bank!

A Zoofari sponsorship allows you to connect with other community supporters while entertaining employees, clients and friends. With a custom experience, you will meet your specific organization's needs while supporting global conservation efforts at the Columbus Zoo and Aquarium.

Zoofari is the biggest fundraiser for animal conservation in Central Ohio! It will be another outstanding evening featuring mission-moments with animals and our animal care team as well as art and music dispersed throughout the Zoo. And of course, Zoofari wouldn't be complete without delicious beverages and a wide range of fantastic cuisine.

As guests enter, they will experience wondrous encounters with animals and make a true connection to the natural world. It will be a night you will never forget!

While individual tickets sell out, a sponsorship ensures your company will not miss any of the fun!





MAINSTAGE SPONSOR - \$50,000

Recognition includes:

- Name and logo on banner at Water's Edge Events Park
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

LAKESIDE THEATER SPONSOR - \$50,000

Recognition includes:

- Name and logo on banner at Lakeside Theater
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

Additional Benefits for the Above Opportunities:

- Ten (10) Premium Experience Zoofari tickets
- Twenty-five (20) general Admission Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out



BEASTLY BITES SPONSOR - \$20,000

Recognition includes:

- Name and logo at food stations around Conservation Lake (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

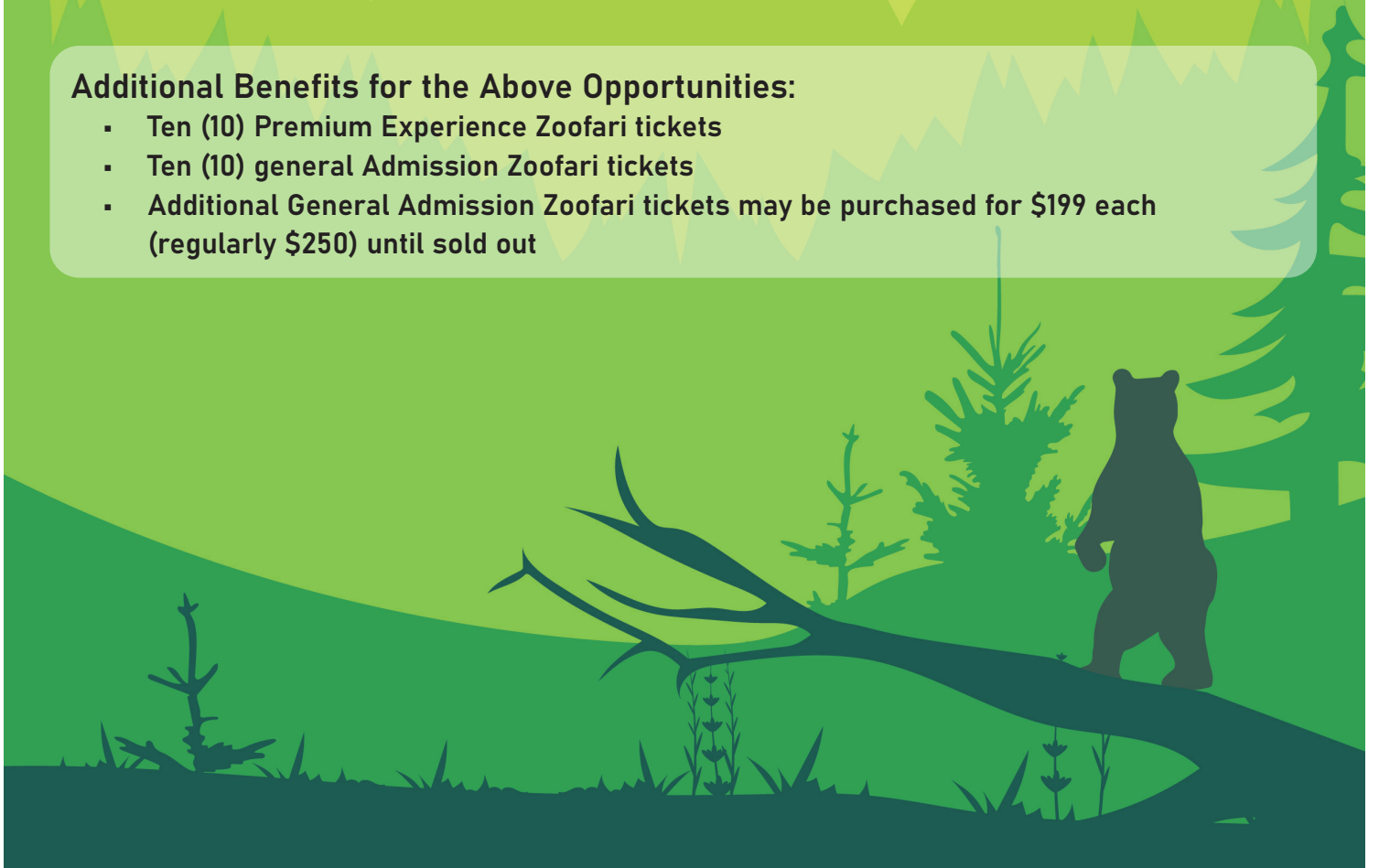
ZOOFARI FAVORITES SPONSOR - \$20,000

Recognition includes:

- Name and logo at food stations in the Shores region (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

Additional Benefits for the Above Opportunities:

- Ten (10) Premium Experience Zoofari tickets
- Ten (10) general Admission Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out



BEVERAGE SPONSOR - \$15,000

Recognition includes:

- Name and logo at each bar (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

Additional Benefits:

- Eight (8) Premium Experience Zoofari tickets
- Ten (10) general Admission Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out

ART SPONSOR - \$10,000

Recognition includes:

- Name and Logo at artists' tents (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

Additional Benefits:

- Six (6) Premium Experience Zoofari tickets
- Ten (10) general Admission Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out



PHOTO BOOTH SPONSOR - \$7,500

Recognition includes:

- Name and logo at photo booths (design to adhere to Zoo graphic standards)
- Photo booths will be located by the flamingo habitat and Conservation Lake
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance of the Zoo on the night of the event

Additional Benefits:

- Six (6) Premium Experience Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out

T-SHIRT SPONSOR - \$5,000

Recognition includes:

- Name and logo printed on Zoofari T-shirt for sale to Zoofari attendees
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance to the Zoo the night of the event

Additional Benefits:

- Four (4) Premium Experience Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out



ANIMAL ART ENRICHMENT SPONSOR - \$5,000

Recognition includes:

- Name and logo printed on Zoofari T-shirt for sale to Zoofari attendees
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on signage located at the entrance to the Zoo the night of the event

LAKE SOUNDS SPONSOR - \$5,000

Recognition includes:

- Name and logo displayed at tents of musical acts (design to adhere to Zoo graphic standards)
- Name and logo in event program (digital and/or printed)
- Name and logo on the Zoofari web page
- Name on the Zoofari digital signage throughout the night of the event
- Name in the Columbus Zoo and Aquarium annual Impact Report
- Name and logo on sponsor located at the entrance to the Zoo the night of the event

Additional Benefits for the Above Opportunities:

- Four (4) Premium Experience Zoofari tickets
- Additional General Admission Zoofari tickets may be purchased for \$199 each (regularly \$250) until sold out



The Adventurer Experience

General Admission guests will be welcomed to Zoofari at 7:00 pm with a special arrival drink before exploring Conservation Lake and certain regions of the Zoo.

Unlimited food and drinks will delight tastebuds while animals, artists and music will amuse and treat the eyes and ears at every turn.

The Safari Club Experience

Enjoy full access to Zoofari as well as a private reception in the Heart of Africa region at 5:30 pm. Safari Club guests will enjoy cocktails and hors d'oeuvres, animal encounters, a special arrival gift and access to reserved areas at each entertainment venue later in the evening.

Don't miss your chance! A Zoofari 2024 Sponsorship will be WILD!

All ticket purchases are nonrefundable.

All guests must be 21 years of age or older.

If you wish to be a part of Zoofari 2024, please inquire about availability at zoofari@columbuszoo.org or call 614-724-3421.

